

Give Your Business The Kolbe Advantage

What is Kolbe?

Kolbe is a methodology that measures the conative part of the human mind. What is “conative?” Unlike cognitive assessments that measure intelligence, or affective assessments that describe preferences and personality, “conative,” or “conation,” refers to a person’s instincts for taking action... their natural method of problem solving.

Kolbe Wisdom™ is the understanding and application of conation, through tools and assessments, to strengthen relationships, boost productivity and reduce stress. This begins with the Kolbe A™ Index, an assessment that measures a person’s natural conative strengths.

Gaining an advantage with Kolbe:

Kolbe provides a deeper understanding of how people operate, and that gives your team an instant advantage:

Streamline Hiring & Increase Retention:

Discover a candidate’s conative strengths helps you get the right person in the right seat from the start. With unbiased and reliable results, using Kolbe in the hiring process reduces time and cost to hire as well as unwanted turnover.

Boost Productivity & Team Effectiveness:

The Kolbe A Index has a validity and reliability of over 90%, topping well known affective assessments. This means you can build teams and assign responsibilities with confidence, increasing team synergy and boosting productivity by up to 225%.

Address Absenteeism & Stress:

Kolbe has identified a link between high absenteeism and high conative stress in employees. Similarly, studies show that CEOs who can consistently operate in alignment with their Kolbe results report lower levels of job-related stress. Use Koble Wisdom to reduce both stress and absenteeism and empower your people.

Where has Kolbe made impact?

From family-owned businesses to global corporations, established companies to start-ups, organizations around the world have found success using Kolbe Wisdom. Here are just a few you may recognize:



How can we help?

The **humanworks8** team of Kolbe Certified™ Consultants has over three decades of experience infusing Kolbe thinking into the talent lifecycle of a business, from talent acquisition and performance management, to team building and leadership development.

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