humanworks

ISo – Identify Specific Opportunities

I…   ## So…

Identify your mentors	am passionate or curious about this:	I need to **speak to**/follow people who…
People often think of their education as something to finish before they can get what they really want. Instead, recognize that you're building a network of experts in your area of interest. Who are your mentors? Who can you speak with or follow?	*Example:* *I'm passionate about the creative writing process.*	*Examples:* *I need to speak to someone with a great blog, someone who's published, and someone who writes copy for ads.*
Identify multiple paths	am attracted to jobs or careers where I can do this:	In need to **visit** businesses where…
Your area of interest likely has career paths you haven't considered or aren't aware of. Recognize that many different careers and industries might incorporate your areas of interest and learn more about those paths. Who's paying people to do what you're interested in?	*Example:* *I'm attracted to jobs where I can create strong emotions by telling stories.*	*Examples:* *I need to visit a business that creates ads that make you laugh or cry, that writes trending social posts or that publishes viral articles.*
Identify your values	believe this is important in a job:	I need to **find & follow** businesses that…
It's more important to be connected to the right business than to find the perfect job or role. Decide what really matters to you and align yourself with people and businesses who share your values. What's most important to you?	*Example:* *I think businesses should push the limits.*	*Examples:* *I need to find a business that was recognized for breaking new ground, that's know as a pioneer, or that just looks and sounds different to me.*
Identify your natural strengths	could do this all day and my interest would only get stronger:	I can put this into **practice** by…
There's a difference between things you're good at, and the things you were born to do. Self-evaluate and get input from others about your strengths, then find activities and experiences where you can put them to use and strengthen them. What lights a fire inside you?	*Example:* *I could read about and practice different writing styles all day!*	*Examples:* *Asking local non-profits if they have stories that they wish they could tell, or offering to write ad copy for student entrepreneurs on campus, or create one-of-a-kind resumes for my friends*